



# GURU NANAK COLLEGE

Postgraduate Multi Faculty Premier College  
KILLIANWALI, DISTT. SRI MUKTSAR SAHIB (Pb.) - 151211  
NAAC Accredited Grade "B"

Recognized by U.G.C. Under Section 2 (f) & 12 (B) & Permanently Affiliated to Panjab University Chandigarh

## 1.3.3

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## 1. Certificates of PGDCA Students

Project Report

On

KINDERGARTEN

Submitted to:

GURU NANAK COLLEGE MANDI KILLIANWALI.

In the partial fulfillment of the requirement for the degree of

PGDCA

(Session-2022-2023)

**Under the Supervision of :**

Miss. Gurbinder Kaur

Assistant Prof.

Dept. of Computer Application.

**Submitted by:**

Harpinder Kaur

PGDCA 2<sup>nd</sup> sem.

Roll No. 39330

1

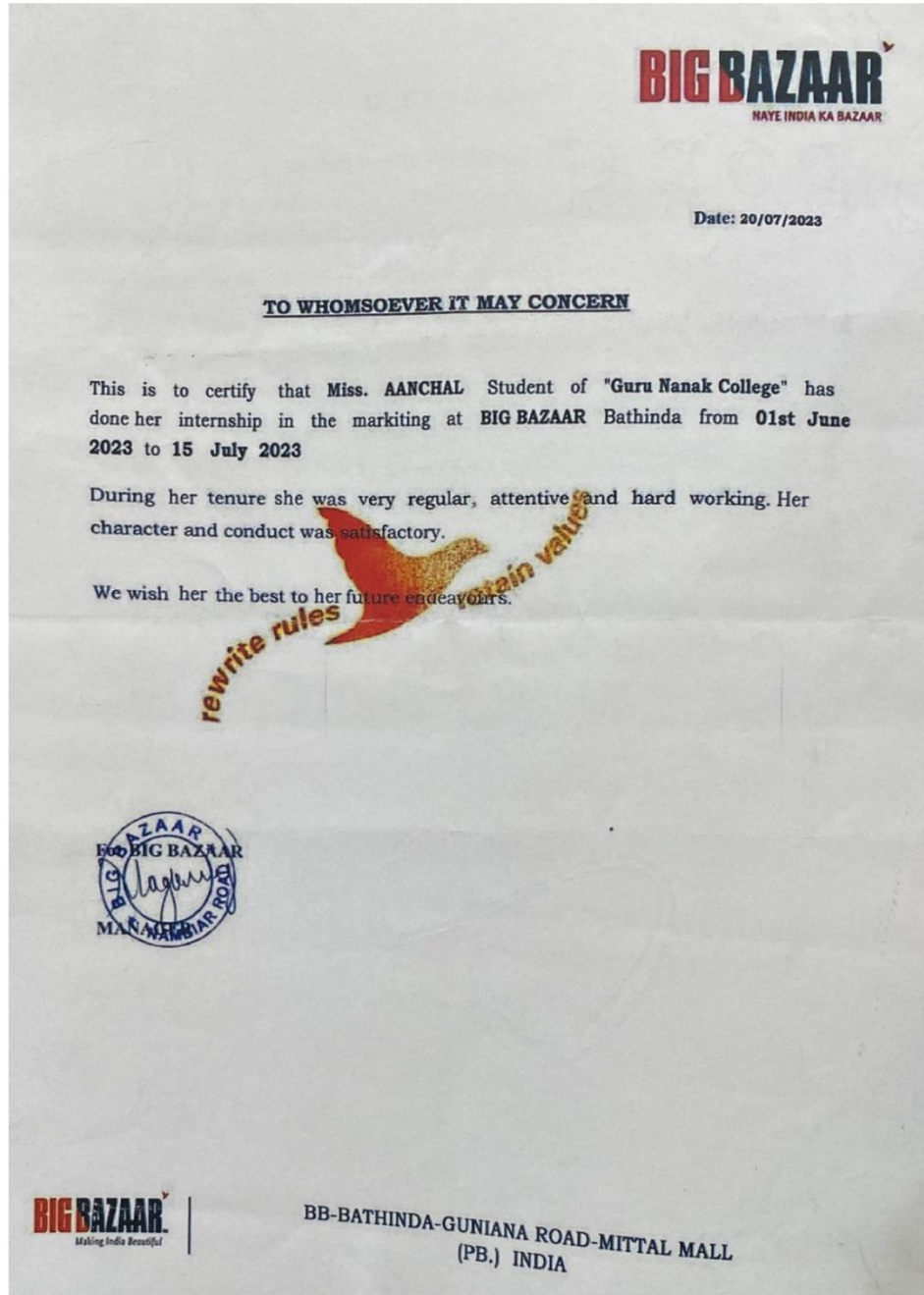


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## 2. Internship Certificates of M.Com Students



Principal  
Guru Nanak College  
Killianwali (Sri Muktsar Sahib)



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H.O.: SCO 118 - 120, Sector 34 - A, CHANDIGARH  
B.O.: First Floor, Crown Tower, 100 Ft. Road, BATHINDA  
Web: www.infowiz.co.in E-mail: info@infowiz.co.in

## Certificate

No. INFOWIZ/GN2023/94

This is certified that Mr./Ms. AMANDEEP KAUR S/D/o. Sh. ANBAR SINGH  
of G.N.C. KILLIAN WALI has successfully undergone Training Course MARKETING  
From 1<sup>st</sup> JUNE 2023 to 15<sup>th</sup> July 2023. During the tenure of the above course, we found him/her  
a hardworking & innovative individual.  
We wish him/her a very bright and prosperous future.

Technical Head

Managing Director

Chandigarh : 0172 4567888, 9023400888, 96460 00952      Bathinda : 0164 5007088, 90235 00888, 90236 00888





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**INFOWIZ**<sup>®</sup>  
A SOFTWARE SOLUTION



H.O.: SCO 118 - 120, Sector 34 - A, CHANDIGARH  
B.O.: First Floor, Crown Tower, 100 Ft. Road, BATHINDA  
Web.: www.infowiz.co.in E-mail : info@infowiz.co.in

## Certificate

No. INFOWIZ/6W2023/421

This is certified that Mr./Ms. AVI SINGLA S/D/o. Sh. KEWAL KRISHAN

of G.N.C, MANDI KILLIANWALI has successfully undergone Training Course MARKETING

From 03<sup>rd</sup> JUNE 2023 to 13<sup>th</sup> JULY 2023. During the tenure of the above course, we found him/her a hardworking & innovative individual.

We wish him/her a very bright and prosperous future.

  
Technical Head



  
Managing Director

Chandigarh : 0172 4567888, 9023400888, 96460 00952

Bathinda : 0164 5007088, 90235 00888, 90236 00888



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## M/s. LEADER COOLER INDUSTRY

DISPOSAL ROAD , NEAR RAMBAGH, MANDI KILLIANWALI  
DIST.- SRI MUKTSARSAHIB (PUNJAB)  
(GSTIN: 03AUTPB0609F1Z3)

### TO WHOM IT MAY CONCERN

This is to Certify that Mr. Bablu Bansal s/o Sh. Ravi Bansal, a student of M.Com1st year in Guru Nanak College, Killianwali has successfully completed his Six Weeks Industrial Training from 1-06-2023 to 15-07-2023 in the field of marketing in this Organisation . During the Period of his Industrial Training with us he was found punctual, Hardworking and inquisitive.

We wish him All the very Best for his Future endeavors.

*Lalit Bansal*  
Leader Cooler Industries  
Prop.

Authorised Signature





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## TO WHOM IT MAY CONCERN

This is to certify that Ms. Deepika D/o Sh. Sharvan Kumar Roll no. 42185 a student of M.Com (1<sup>st</sup> year), Guru Nanak college, Killianwali has successfully completed her six weeks industrial training from 01.06.2023 to 15.07.2023 in the field of Marketing in this organization, During the period of her industrial training with us she found punctual, hardworking and inquisitive.

We wish her all the very best for her future endeavors.

For SHANE PUNJAB TEA INDIA PVT. LTD

Director

Authorized Signature



**SHANE PUNJAB TEA INDIA PVT. LTD.**  
267, Shane Punjab Complex, Malout (PB.) INDIA  
Tel : +91-1637-263682, 267706 Fax : +91-1637-261251  
E-mail : info@shanepunjabtea.com  
Website : www.shanepunjabtea.com





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## INTERNATIONAL HONDA

International Honda Motorcycle India Pvt. Ltd.  
Near Guru Kashi Marg, Behind Bus Stand,  
Bathinda, Punjab-151001  
Tel.: 0164 500 0066  
Mob.: 9996688044



Date: 16<sup>th</sup> July 2023

### PROJECT TRAINING CERTIFICATE

This is to certify that **Miss. Gaganpreet** student of "Guru Nanak College" has done her Internship in the marketing department at **International Honda Motorcycle India Pvt. Ltd.,** Bathinda From 01 June 2023 to 15 July 2023.

She is sincere, diligent and analytical in all her endeavors. We wish her all the best for her future endeavors.

For International Honda Motorcycle India Pvt. Ltd.



*Amit Singh*  
Amit Singh  
Department Manager  
HR





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ॐ

095416-70050  
080537-37949



## M/S. KAMLESH ENTERPRISES

AUTHORISED DISTRIBUTOR OF : PANTANJALI AYURVED LTD.

Colony Road, MANDI DABWALI - 125104 (Hry.)



Ref. No.....

Dated.....01-08-2023

### TO WHOM IT MAY CONCERN

This is to certify that Miss Priyanka D/o Mr. Rakesh Kumar Student of Guru Nanak College, Killianwali of M.Com 2<sup>nd</sup> Sem. worked as Trainee in our firm from 15<sup>th</sup> June to 31<sup>st</sup> July 2023 with our entire satisfaction. During her working period we found her a sincere, honest, hardworking, dedicated Trainee with a professional attitude and very good Subject knowledge. She is amiable in nature and character is well.

We wish her the best for a bright and successful future.

Regards,

Kamlesh Enterprises,

Mandi Dabwali

For Kamlesh Enterprises

Prop.



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## BABBAR SURINDER & CO.

CHARTERED ACCOUNTANTS

Pkt.-E-19/321, 1st Floor, Sector-3, Rohini, Delhi-110085

Phone : 9910212024, 011-45620182

E-mail : sonusurinder@yahoo.com • officesurinder@yahoo.com

### TO WHOM IT MAY CONCERN

This is to certify that **Mr. Shreshth S/o Sh Sunil Kumar** Student of Guru Nanak College, Killianwali, of M.Com. 2<sup>nd</sup> Sem. Worked as Trainee in our Firm from 01st June, 2023 to 15th July, 2023 with our entire satisfaction. During his training period. we found him a sincere, honest, hardworking, dedicated Trainee with a professional attitude and very good subject knowledge. He is amiable in nature and character is well.

We wish him the best for a bright and successful future.

For Babbar Surinder  
Chartered Accountant



(CA Surinder Babbar)

M No 500548

Date 20.07.2023 ✓

Place Delhi





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Date: 16-07-2023

## PROJECT TRAINING CERTIFICATE

This is to certify that Mr. Tarun Sethi Of "Guru Nanak college" has done his Internship in the marketing department at International Hyundai car india ltd Sirsa From 01-06-2023 to 15-07-2023.

He is sincere, diligent and analytical in all his endeavors. we wish to all the best for his future endeavors.



For Hyundai Cars Pvt.Ltd.  
Department Manager  
HR

### RAJA M HYUNDAI RAJA MOTORS

Dabwali Road, SIRSA (Haryana)  
Showroom : 99960-27387, 70823-00939  
e-mail : sales.rajamotors@gmail.com, gmrajahyundaisirsa@gmail.com  
Workshop : 70823-00951  
e-mail : rajamsirsa@gmail.com

Principal  
Guru Nanak College  
Killianwali (Sri Muktsar Sahib)





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GSTIN :03AAFCN7011A1Z9 Subject to Muktsar Jurisdiction only. Mob. 98889-55555  
PAN AAFCN7011A E-mail:naajafplmuktsar@gmail.com  
M.L. No. 0409 MKT/PMB

## NAAJ AGRO FOOD PVT. LTD.

Jalalabad Road, Sri Muktsar Sahib(Pb.)

Ref. No. \_\_\_\_\_

Dated \_\_\_\_\_

### TO WHOM IT MAY CONCERN

This to certify that Ms. Upneet Kaur D/o Kuldeep Singh student of M.Com 2<sup>nd</sup> Sem. of Guru Nanak College, Killianwali has successfully completed summer training in Naaj Agro Food Pvt. Ltd. City Sri Muktsar Sahib for a period of 6 Weeks (From 06/06/2023 to 20/07/2023).

During this tenure, we found her to hardworking, sincere, and responsible trainee. Her overall behaviour has always been positive and we wish her all the best for her future.

Place:- Sri Muktsar Sahib

Date: 19/07/2023

For NAAJ AGRO FOOD (PVT.) LTD.  
*Deborah*  
DIRECTOR



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## 3. External Evaluation Report of M.Com Students



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PG DEPARTMENT OF BUSINESS MANAGEMENT & COMMERCE

EXTERNAL EVALUATION REPORT OF SUMMER TRAINING VIVA VOCE

Held on 11<sup>th</sup> August 2023 (Friday)

|                        |  |                  |
|------------------------|--|------------------|
| Program                | M.Com  | Session: 2022-24 |
| Name of the Student    | Aanchal  |                  |
| Roll No.               | 42181  |                  |
| Regd. No.              | 15422005001  |                  |
| Department             | PG Department Of Business Management & Commerce                  |                  |
| Course Title           | SUMMER TRAINING REPORT AND VIVA VOCE (6-8 WEEKS)                 |                  |
| Course Code            | M.C. 207   |                  |
| Title of the Project   | A STUDY OF BUYING BEHAVIOUR OF CONSUMERS AT BIG BAZAAR, BATHINDA |                  |
| Name of the Company    | BIG BAZAAR, BATHINDA   |                  |
| Name of the Supervisor | Miss. Neha Thakur  |                  |
| Name of the Examiner   | Mr. Ashok Kumar Jindal<br>RSD College, Ferozpur City             |                  |

### VIVA MARKS (Out of 100)

| Particulars | Maximum Marks | Marks Obtained | Remarks  |
|-------------|---------------|----------------|--|
| VIVA VOCE   | 100           | 91             | Having knowledge but problem in expressing herself |

  
External Examiner

  
Internal Examiner 11/8/23

  
Principal  
G.N. College, Killianwali  
(Sri Muktsar Sahib)



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### PG DEPARTMENT OF BUSINESS MANAGEMENT & COMMERCE

#### EXTERNAL EVALUATION REPORT OF SUMMER TRAINING VIVA VOCE

Held on 11<sup>th</sup> August 2023 (Friday)

|                        |   |                  |
|------------------------|---|------------------|
| Program                | M.Com   | Session: 2022-24 |
| Name of the Student    | Amandeep Kaur   |                  |
| Roll No.               | 42182   |                  |
| Regd. No.              | 10518000194   |                  |
| Department             | PG Department Of Business Management & Commerce       |                  |
| Course Title           | SUMMER TRAINING REPORT AND VIVA VOCE (6-8 WEEKS)      |                  |
| Course Code            | M.C. 207  |                  |
| Title of the Project   | A STUDY ON SALES PROMOTION TECHNIQUES USED BY INFOWIZ |                  |
| Name of the Company    | INFOWIZ   |                  |
| Name of the Supervisor | Miss. Neha Thakur                                     |                  |
| Name of the Examiner   | Mr. Ashok Kumar Jindal<br>RSD College, Ferozpur City  |                  |

#### VIVA MARKS (Out of 100)

| Particulars | Maximum Marks | Marks Obtained | Remarks                                  |
|-------------|---------------|----------------|--|
| VIVA VOCE   | 100           | 93             | Both knowledge & presentation were good. |

  
External Examiner

  
Internal Examiner

  
Principal  
Principal  
G.N.College, Killianwali  
(Sri Muktsar Sahib)





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### PG DEPARTMENT OF BUSINESS MANAGEMENT & COMMERCE EXTERNAL EVALUATION REPORT OF SUMMER TRAINING VIVA VOCE Held on 11<sup>th</sup> August 2023 (Friday)

|                        |  |                  |
|------------------------|--|------------------|
| Program                | M.Com  | Session: 2022-24 |
| Name of the Student    | Avi Singla   |                  |
| Roll No.               | 42183  |                  |
| Regd. No.              | 15422005002  |                  |
| Department             | PG Department Of Business Management & Commerce      |                  |
| Course Title           | SUMMER TRAINING REPORT AND VIVA VOCE<br>(6-8 WEEKS)  |                  |
| Course Code            | M.C. 207   |                  |
| Title of the Project   | A STUDY OF MARKETING STRATEGIES USED<br>BY INFOWIZ   |                  |
| Name of the Company    | INFOWIZ  |                  |
| Name of the Supervisor | Miss. Neha Thakur                                    |                  |
| Name of the Examiner   | Mr. Ashok Kumar Jindal<br>RSD College, Ferozpur City |                  |

#### VIVA MARKS (Out of 100)

| Particulars | Maximum Marks | Marks Obtained | Remarks  |
|-------------|---------------|----------------|--|
| VIVA VOCE   | 100           | 91             | Lack of knowledge<br>but confidence<br>level was very good |

External Examiner

Internal Examiner 11/8/23

Principal  
Principal  
G.N. College, Killianwali  
(Sri Muktsar Sahib)



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PG DEPARTMENT OF BUSINESS MANAGEMENT & COMMERCE  
EXTERNAL EVALUATION REPORT OF SUMMER TRAINING VIVA VOCE  
Held on 11<sup>th</sup> August 2023 (Friday)

|                        |   |                  |
|------------------------|---|------------------|
| Program                | M.Com   | Session: 2022-24 |
| Name of the Student    | Bablu Bansal  |                  |
| Roll No.               | 42184   |                  |
| Regd. No.              | 15417000136   |                  |
| Department             | PG Department Of Business Management & Commerce                     |                  |
| Course Title           | SUMMER TRAINING REPORT AND VIVA VOCE (6-8 WEEKS)                    |                  |
| Course Code            | M.C. 207  |                  |
| Title of the Project   | A STUDY CONSUMER PERCEPTION and SATISFACTION TOWARDS LEADER COOLERS |                  |
| Name of the Company    | LEADER COOLERS, MANDI DABWALI                                       |                  |
| Name of the Supervisor | Miss. Neha Thakur   |                  |
| Name of the Examiner   | Mr. Ashok Kumar Jindal<br>RSD College, Ferozpur City                |                  |

### VIVA MARKS (Out of 100)

| Particulars | Maximum Marks | Marks Obtained | Remarks  |
|-------------|---------------|----------------|--|
| VIVA VOCE   | 100           | 94             | Knowledge good<br>Good confidence<br>level & expression is<br>also very good |

External Examiner

Internal Examiner 11/8/23

Principal  
Principal  
G.N.College, Killianwali  
(Sri Muktsar Sahib)



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### PG DEPARTMENT OF BUSINESS MANAGEMENT & COMMERCE

EXTERNAL EVALUATION REPORT OF SUMMER TRAINING VIVA VOCE  
Held on 11<sup>th</sup> August 2023 (Friday)

|                        |  |                  |
|------------------------|--|------------------|
| Program                | M.Com  | Session: 2022-24 |
| Name of the Student    | Deepika Rani   |                  |
| Roll No.               | 42185  |                  |
| Regd. No.              | 15419000134  |                  |
| Department             | PG Department Of Business Management & Commerce                  |                  |
| Course Title           | SUMMER TRAINING REPORT AND VIVA VOCE (6-8 WEEKS)                 |                  |
| Course Code            | M.C. 207   |                  |
| Title of the Project   | A STUDY REGARDING CUSTOMER SATISFACTION TOWARDS SHANE-PUNJAB TEA |                  |
| Name of the Company    | SHANE-PUNJAB, MALOUT   |                  |
| Name of the Supervisor | Miss. Neha Thakur  |                  |
| Name of the Examiner   | Mr. Ashok Kumar Jindal<br>RSD College, Ferozpur City             |                  |

### VIVA MARKS (Out of 100)

| Particulars | Maximum Marks | Marks Obtained | Remarks   |
|-------------|---------------|----------------|---|
| VIVA VOCE   | 100           | 92             | Good Knowledge & Good Expression<br>Little problems in preparing the Summer Training file |

External Examiner

Internal Examiner 11/08/23

Principal  
G.N. College, Killianwali  
(Sri Muktsar Sahib)

Principal  
Guru Nanak College  
Killianwali (Sri Muktsar Sahib)





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### PG DEPARTMENT OF BUSINESS MANAGEMENT & COMMERCE

#### EXTERNAL EVALUATION REPORT OF SUMMER TRAINING VIVA VOCE

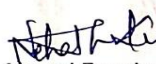
Held on 11<sup>th</sup> August 2023 (Friday)

|                        |  |                  |
|------------------------|--|------------------|
| Program                | M.Com  | Session: 2022-24 |
| Name of the Student    | Gaganprret Kaur  |                  |
| Roll No.               | 42187  |                  |
| Regd. No.              | 10519000228  |                  |
| Department             | PG Department Of Business Management & Commerce  |                  |
| Course Title           | SUMMER TRAINING REPORT AND VIVA VOCE (6-8 WEEKS)   |                  |
| Course Code            | M.C. 207   |                  |
| Title of the Project   | A STUDY ON CUSTOMER SATISFACTION TOWARDS HONDA BIKES WITH SPECIAL REFERENCE TO INTERNATIONAL HONDA, BATHINDA |                  |
| Name of the Company    | INTERNATIONAL HONDA, BATHINDA  |                  |
| Name of the Supervisor | Miss. Neha Thakur  |                  |
| Name of the Examiner   | Mr. Ashok Kumar Jindal<br>RSD College, Ferozpur City   |                  |

#### VIVA MARKS (Out of 100)

| Particulars | Maximum Marks | Marks Obtained | Remarks  |
|-------------|---------------|----------------|--|
| VIVA VOCE   | 100           | 95             | Excellent performance<br>Content wise &<br>presentation wise |

  
External Examiner

  
Internal Examiner 11/8/23

  
Principal  
G.N. College, Killianwali  
(Sri Muktsar Sahib)



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### PG DEPARTMENT OF BUSINESS MANAGEMENT & COMMERCE

#### EXTERNAL EVALUATION REPORT OF SUMMER TRAINING VIVA VOCE

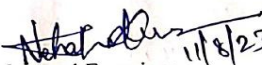
Held on 11<sup>th</sup> August 2023 (Friday)

|                        |  |                  |
|------------------------|--|------------------|
| Program                | M.Com  | Session: 2022-24 |
| Name of the Student    | Priyanka   |                  |
| Roll No.               | 42189  |                  |
| Regd. No.              | 18218000929  |                  |
| Department             | PG Department Of Business Management & Commerce                          |                  |
| Course Title           | SUMMER TRAINING REPORT AND VIVA VOCE (6-8 WEEKS)                         |                  |
| Course Code            | M.C. 207   |                  |
| Title of the Project   | A STUDY ON CONSUMER AWARENESS AND PREFERENCES TOWARDS AYURVEDHA PRODUCTS |                  |
| Name of the Company    | KAMLESH ENTERPRISES, MANDI DABWALI                                       |                  |
| Name of the Supervisor | Miss. Neha Thakur  |                  |
| Name of the Examiner   | Mr. Ashok Kumar Jindal<br>RSD College, Ferozpur City                     |                  |

#### VIVA MARKS (Out of 100)

| Particulars | Maximum Marks | Marks Obtained | Remarks                                    |
|-------------|---------------|----------------|--|
| VIVA VOCE   | 100           | 90             | Needs improvement in presenting the things |

  
External Examiner

  
Internal Examiner 11/8/23

  
Principal  
G.N. College, Killianwali  
(Sri Muktsar Sahib)



# GURU NANAK COLLEGE

Postgraduate Multi Faculty Premier College  
KILLIANWALI, DISTT. SRI MUKTSAR SAHIB (Pb.) - 151211  
NAAC Accredited Grade "B"

Recognized by U.G.C. Under Section 2 (f) & 12 (B) & Permanently Affiliated to Panjab University Chandigarh



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### PG DEPARTMENT OF BUSINESS MANAGEMENT & COMMERCE


#### EXTERNAL EVALUATION REPORT OF SUMMER TRAINING VIVA VOCE

Held on 11<sup>th</sup> August 2023 (Friday)

|                        |  |                  |
|------------------------|--|------------------|
| Program                | M.Com  | Session: 2022-24 |
| Name of the Student    | Shreshth   |                  |
| Roll No.               | 42190  |                  |
| Regd. No.              | 15419000183  |                  |
| Department             | PG Department Of Business Management & Commerce      |                  |
| Course Title           | SUMMER TRAINING REPORT AND VIVA VOCE (6-8 WEEKS)     |                  |
| Course Code            | M.C. 207   |                  |
| Title of the Project   | E-FILING OF INCOME TAX RETURN AND TAX                |                  |
| Name of the Company    | BABBAR SURINDER & CO.                                |                  |
| Name of the Supervisor | Miss. Neha Thakur                                    |                  |
| Name of the Examiner   | Mr. Ashok Kumar Jindal<br>RSD College, Ferozpur City |                  |

#### VIVA MARKS (Out of 100)

| Particulars | Maximum Marks | Marks Obtained | Remarks   |
|-------------|---------------|----------------|---|
| VIVA VOCE   | 100           | 92             | Good knowledge<br>Little problem in<br>expression |

  
External Examiner

  
Internal Examiner 11/8/23

  
Principal  
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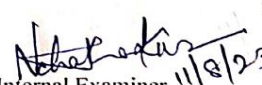
EXTERNAL EVALUATION REPORT OF SUMMER TRAINING VIVA VOCE  
 Held on 11<sup>th</sup> August 2023 (Friday)

|                        |   |                  |
|------------------------|---|------------------|
| Program                | M.Com   | Session: 2022-24 |
| Name of the Student    | Tarun Sethi   |                  |
| Roll No.               | 42191   |                  |
| Regd. No.              | 15418000129   |                  |
| Department             | PG Department Of Business Management & Commerce   |                  |
| Course Title           | SUMMER TRAINING REPORT AND VIVA VOCE (6-8 WEEKS)  |                  |
| Course Code            | M.C. 207  |                  |
| Title of the Project   | AN EVALUATION OF CUSTOMER RELATIONSHIP MANAGEMENT PRACTICES AT RAJA MOTORS HYUNDAI, SIRSA |                  |
| Name of the Company    | RAJA MOTORS HYUNDAI, SIRSA  |                  |
| Name of the Supervisor | Miss. Neha Thakur   |                  |
| Name of the Examiner   | Mr. Ashok Kumar Jindal<br>RSD College, Ferozpur City                                      |                  |

#### VIVA MARKS (Out of 100)

| Particulars | Maximum Marks | Marks Obtained | Remarks                                      |
|-------------|---------------|----------------|--|
| VIVA VOCE   | 100           | 90             | Low level confidence<br>less knowledge<br>ok |

  
 External Examiner

  
 Internal Examiner 11/8/23

  
 Principal  
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Held on 11<sup>th</sup> August 2023 (Friday)

|                        |   |                  |
|------------------------|---|------------------|
| Program                | M.Com   | Session: 2022-24 |
| Name of the Student    | Upneet Kaur   |                  |
| Roll No.               | 42192   |                  |
| Regd. No.              | 10519000268   |                  |
| Department             | PG Department Of Business Management & Commerce                               |                  |
| Course Title           | SUMMER TRAINING REPORT AND VIVA VOCE (6-8 WEEKS)                              |                  |
| Course Code            | M.C. 207  |                  |
| Title of the Project   | A STUDY OF BRAND AWARENESS AND FUNCTIONING OF NAAZ AGRO FOOD PVT. LTD. MALOUT |                  |
| Name of the Company    | NAAZ AGRO FOOD PVT. LTD. MALOUT   |                  |
| Name of the Supervisor | Miss. Neha Thakur   |                  |
| Name of the Examiner   | Mr. Ashok Kumar Jindal<br>RSD College, Ferozpur City                          |                  |

### VIVA MARKS (Out of 100)

| Particulars | Maximum Marks | Marks Obtained | Remarks  |
|-------------|---------------|----------------|--|
| VIVA VOCE   | 100           | 93             | Good in presentation & Report was also very good |

  
External Examiner

  
Internal Examiner 11/8/23

  
Principal  
Principal  
G.N. College, Killianwali  
(Sri Muktsar Sahib)